



CREDENTIAL POLICY

The Columbus Fishing Expo (CFE) grant credentials and media access based on merit as guided by the priorities listed below. Because of the limited space available at the event venue, these priority guidelines are intended to facilitate the most efficient use of space for the working media covering our event.

Full credential policies are detailed below. For more information about obtaining media credentials, please contact Ben Morris at 859-814-4289 or by email at ben@ignitemm.com.

The Columbus Fishing Expo prioritizes outlets in the following order.

1. **Broadcast Partners**, including television and radio personnel responsible for live broadcasts of the event.
2. **Local Beat Reporters**, who cover our event on a regular basis for large-scale local outlets, including newspapers, wire services, radio stations and television affiliates.
3. **Large-scale national outlets**, including national newspapers, magazines, television stations, websites and more
4. **Columbus metro area** community publications and stations.
5. **Out-of-town** community outlets on specific assignment to cover aspects of our event of unique interest to the outlet's market (e.g.: a professional athlete's hometown paper).
6. **Blogs, internet radio and other independent outlets**, whose merit and credential consideration is subject to the discretion of the Columbus Fishing Expo media relations.

The following guidelines will be observed when granting access:

1. Passes and credentials are transferable within the same media outlet for those serving in an editorial function with proper notice and approval by Columbus Fishing Expo Media Relations. Passes used by any member of a credentialed outlet without specific editorial assignment or by non-working members of the organizations are subject to revocation and will affect all future credential decisions by Columbus Fishing Expo Media Relations for that outlet.
2. Because of limited space credentials will not be issued to freelance writers or photographers without a specific assignment received, in writing, by the assigning organization.
3. Credentials may be issued a) to online entities that are affiliated with a nation or regional media organization; or b) to online entities that host a website that regularly and substantially reports on the sport of fishing, and employs for that website a least one full-time permanent employee who writes a substantial majority of all material posted on the site. Priority for these sites will be based on potential audience at the discretion of Media Relations.
4. Fishing Expo personnel may deny or revoke credentials without notice and an individual shall surrender his/her credentials upon request for: noncompliance with the health, safety, or security directives issued regarding CFE events; and for conduct for which there are reasonable grounds to believe violate state or federal law, or constitute a breach of professional ethics. Any



organization that wishes to contest a denial or revocation may: a) request Expo Media Relations provide a written rationale for denial or revocation; b) submit a written response to that rationale to the Director of Marketing.

5. Expo Media Relations reserves the right to change this policy at any time.

ACCESS DURING MOVE-IN/SET-UP

During move-in/set-up access may be granted to the media for designated periods. Upon arrival at the venue, please contact the on-site media coordinator who will escort you while on site. To request access during move-in/set-up email Ben Morris (ben@ignitemm.com) at least one (1) day prior to your scheduled visit. Any media member without a CFE media credential provided by the Expo will not be permitted to access the facility.

EVENT/MEDIA PARKING

Members of the media are permitted to park in Exhibitor/Vendor Parking located to the right of the gate behind the concrete barricade. There are a limited number of parking spaces available and spaces are on a first-come-first-served basis. Members of the media are required to pay any applicable parking fees.

In addition, television trucks that provide satellite, uplink or microwave functions will be parked in reserved parking. Media that wish to bring a truck to the Expo must contact Ben Morris (ben@ignitemm.com) no later than that one (1) week prior to the event.

MEDIA ENTRANCE

The media should enter the building through the exhibitor entrance located on the Northeast corner of the building. All media members that have been confirmed by Expo Media Relations must enter through the media entrance.

The appropriate credential must be presented at the entrance for admission to the event. For security purposes, the Expo does not send our media credentials prior to the event. All media picking up credentials must do so at Expo office.

A valid form of government-issued photo identification is required to pick up credentials. Media may check in one (1) hour prior to the event opening.

INTERNET

The Ohio Expo Center provides wireless internet for an additional fee. You will be supplied with access information upon request.



NOTE: Only credential requests from accredited working media on specific assignment for a recognized news organization or publication will be honored. Credentials will not be issued to freelance writers or photographers unless requested by a recognized news organization or sports publication. Demand for credentials is high, and as such, the size and legitimacy of each media outlet requesting access will be considered on a case-by-case basis and subject to the discretion of Columbus Fishing Expo Media Relations.

In keeping with industry practices, to accommodate increased demand for media credentials, the Expo may use designated media areas. Please be advised your credential may grant you access to only some areas of the venue.

Please be advised that the holder of CFE (Columbus Fishing Expo) credentials must register at the show office upon arrival at the event location before commencing work.

As a reminder, if media arrive at the event venue without first applying for media credentials they must contact the marketing director immediately.

Photos, video, interviews and other collateral collected during the event will be the property of the Columbus Fishing Expo. The media shall have received express written consent to distribute the content of any work done at the expo.

Should the media be discovered to be acting in a way not in accordance with the policy of the Expo they will be removed from the venue and lose their credentials.

Questions regarding this policy or media inquiries should be directed to Ben Morris at 859-814-4289 or ben@ignitemm.com